



# OYSTER RECOVERY PARTNERSHIP | ORP

RESTORING OUR OYSTER  
CLEANING OUR BAY  
PRESERVING OUR FUTURE

## WHAT IS THE OYSTER RECOVERY PARTNERSHIP?

The Oyster Recovery Partnership or “ORP” is Maryland’s leading 501(c)(3) non-profit that actively promotes, supports and restores oysters in the Chesapeake Bay for both ecologic and economic purposes. Based in Annapolis, MD, ORP engages in numerous Bay-related projects by conducting science-based “in-the-water” and “on-the-land” recovery efforts, while conducting public outreach and education in our quest to **protect** our environment, **preserve** our heritage and **share** our knowledge of the Chesapeake Bay. In addition to its large-scale oyster restoration activities, ORP operates the widely-popular Shell Recycling Alliance, supports the Marylanders Grow Oysters program and provides aquaculture and wild fishery support services. Furthermore, ORP believes that engaging citizens to learn about, and aid in, oyster restoration efforts is imperative for successfully restoring the oyster population in our Bay.

Oyster reefs are one of the most endangered habitats on the planet, yet are critical to the Chesapeake Bay’s long-term recovery. A healthy oyster reef not only filters the Bay’s waters, but also provides habitat for other important marine life such as blue crabs and striped bass. Over the past decade, the Partnership has planted more than 4 BILLION oysters back into the Bay on more than 1,500 acres of oyster reefs and recycled an estimated 1,200 tons of shell.



## FAQs

### How is ORP Funded?

ORP achieves its mission through a variety of funding sources and receives most of its funds from the Maryland Department of Natural Resources, the National Oceanic and Atmospheric Administration and various Foundations. ORP also receives contributions and donations from corporations, food service businesses and individuals. ORP receives approximately \$2 million in annual funding and utilizes those dollars **directly** for oyster restoration and other supporting programs including aquaculture training and citizen outreach programs.

### How is ORP Funding Spent?

With over 95% of ORP's expenditures invested directly into the Bay for oyster recovery efforts, the Partnership has received the Maryland Nonprofits Seal of Excellence as an efficient, accountable non-profit which adheres to their rigorous standards of excellence. One of only 80 Maryland non-profits to earn this prestigious honor, the Partnership joins those few organizations that have been certified through a voluntary, peer-reviewed certification program. In addition, ORP's financials are annually audited for federal compliance.

### Who Governs ORP?

ORP is governed by a board of directors who meet quarterly and serve without compensation. The diversity of interests embodied by our board is reflected in ORP's approach to oyster restoration. Members are appointed by the Board of Directors to staggered 3 year terms and represent diverse industries and experience including backgrounds in business, science, environment, and commercial fisheries.

### What Impact Does ORP Have?

In addition to large scale oyster restoration activities, ORP operates the Shell Recycling Alliance, supports the Marylanders Grow Oysters program and provides aquaculture and wild fishery support services. As a result, ORP along with its coalition of partners, have produced and planted more than 4 BILLION oysters on 1,500 acres of oyster reefs and recycled an estimated 1,200 tons of shell. These efforts have allowed new oysters to daily filter BILLIONS of gallons of Bay water resulting in the removal of thousands of pounds of nitrogen from the Bay's water column. ORP programs also provide thousands of mid-Atlantic children, families and citizens alike, with meaningful knowledge on how they can help restore our Bay.

### Oyster Recovery Partnership Contact Information:



1805 A Virginia Street Annapolis, Maryland 21401 telephone: 410.990.4970

email: [info@oysterrecovery.org](mailto:info@oysterrecovery.org) online: [www.oysterrecovery.org](http://www.oysterrecovery.org)

 [www.facebook.com/oysterrecoverypartnership](https://www.facebook.com/oysterrecoverypartnership)

## CORPORATE AND COMMUNITY EVENTS



**OYSTER RECOVERY  
PARTNERSHIP | ORP**

The Bay belongs to all of us. Ultimately, it's the individual citizen who will have the biggest impact on the health of the Chesapeake Bay.

**Here are some ways local establishments, organizations and residents leave their legacy on our Bay:**

**FUNDRAISING OPPORTUNITIES** – Many of our business partners have hosted fundraisers for the Oyster Recovery Partnership. Over 95% of all tax-deductible donations collected go directly into increasing the Bay's oyster population. It is our experience that citizens who care about our Bay attend these fundraisers and choose to patronize those businesses that show a commitment to restoring the Bay's health. Please see a partial list of ORP's partners on the flip side of this page who have joined with us in giving back to our Bay. Ask us how hosting a fundraising event will help your establishment/organization to make a tangible difference in our Bay, enhance your social responsibility objectives and engage your staff, customers and stakeholders.

**DONATE** – ORP offers various supporter tiers for your contribution.

**CORPORATE TEAM BUILDING** – We believe that oyster restoration is an excellent catalyst for meaningful team building experiences that forge collective memories and strengthen group communication while financially supporting oyster restoration. ORP can partner with, and provide customized opportunities for, organizations to participate in shell bagging, shell recycling and oyster planting events.

**EDUCATION** – Each year, the Oyster Recovery Partnership conducts educational programs for area students and families by providing ongoing opportunities for the community to learn and work alongside our field crew and Maryland watermen. We believe that our work in restoring oysters to our Bay is imperative to the health and well-being of our children in the future. We are also committed to cultivating the next generation of Bay Ambassadors through our kid's program, "The Little Nippers Club."

**SOCIAL MEDIA** – The Oyster Recovery Partnership continues to build a supportive, active online community by leveraging emerging social networking tools such as Twitter, Facebook, and our website. Each year, we engage our followers through various online opportunities to support our programs. This year, we are launching our new "Build a Reef" campaign where individual donations will plant more oysters back into our Bay with matching funds from regional sponsors who also care about our Bay.



## OYSTER RECOVERY PARTNERSHIP | ORP

As a true “Partnership,” ORP engages many organizations to fulfill our mission; below is a partial listing.

### MARYLAND’S “BIG SIX” OYSTER RESTORATION PARTNERS



University of Maryland  
CENTER FOR ENVIRONMENTAL SCIENCE



CHESAPEAKE BAY FOUNDATION  
*Saving a National Treasure*

### DONORS:

#### PEARL OYSTER REEF SUPPORTER \$100,000+

GenOn Energy, Inc.  
National Fish & Wildlife Foundation

#### DIAMOND OYSTER REEF SUPPORTER \$25,000–\$99,999

Perdue Foundation  
The Nature Conservancy

#### PLATINUM OYSTER REEF SUPPORTER \$10,000–\$24,999

Charm City Run  
Northrop Grumman

#### GOLD OYSTER REEF SUPPORTER \$2,500–\$9,999

Chesapeake Bay Trust  
InterContinental Harbor Court Hotel, Baltimore  
Old Ebbitt Grill  
ProFish  
Whole Foods Market, Annapolis

#### SILVER OYSTER REEF SUPPORTER \$1,000–\$2,400

Flying Dog Brewery  
Fellows, Helfenbein & Newman Funeral Home  
Port City Brewing Company  
Ryleigh's Oyster Bar  
War Shore Oysters  
Woodberry Kitchen

### SRA SHELLS ANGELS MEMBERS

Annapolis Seafood Markets  
Congressional Seafood  
Hellas  
High Spot  
Intercontinental Harbor Court Hotel  
JJ McDonnell  
Port City Brewing Company  
ProFish, Ltd.  
Rappahannock River Oysters  
Ryleigh's Oyster Bar  
War Shore Oysters  
Whole Foods Mid-Atlantic Market  
Woodberry Kitchen

### GOVERNMENT, UNIVERSITY & NGO PARTNERS

1% for the Planet  
Alliance for the Chesapeake Bay  
Bay Area Shuckers  
Chesapeake Bay Foundation  
Chesapeake Bay Program  
EarthShare MidAtlantic  
Environmental Protection Agency  
Keith Campbell Foundation  
Maryland Department of Agriculture  
Maryland Department of Energy  
Maryland Legislative Sportsman's Foundation  
Maryland Saltwater Sportsfishing Association  
Nanticoke Watershed Alliance  
State of Maryland, Office of the Governor  
University of Maryland Extension  
University of Maryland Sea Grant  
Versar, Inc.

## BOARD OF DIRECTORS



**OYSTER RECOVERY  
PARTNERSHIP | ORP**

Our Board of Directors meets quarterly and serves without compensation. The diversity of interests embodied by our board is reflected in the Partnership's approach to oyster restoration.

### EXECUTIVE COMMITTEE

**Robert Driscoll**, Chairperson  
President, SCC Group, Syndicatum Carbon Capital

**Mike Eckhart**, Vice Chairperson  
Managing Director, Institutional Clients Group, Citi

**Ed Rich**, Secretary  
Senior Consulting Engineer, Northrop Grumman Corporation

**Joe Jackins**, Treasurer  
Former Executive Director, Maryland Child Support Enforcement Administration

**Karen Oertel**  
Owner, W.H. Harris Seafood Inc.

**Larry Simms**  
President, Maryland Watermen's Association

### EMERITUS

**Dr. Torrey Brown**, Chairperson Emeritus  
President, Intralytix Inc.  
Former Secretary, Maryland Department of Natural Resources

### DIRECTORS

**Misty Allen**  
Vice President Asset Management  
Eastern PJM, GenOn Energy Inc.

**Ken Binnix**  
Executive Vice President, Days Cove Reclamation Company

**Keith Campbell**  
President, Campbell Foundation for the Environment

**Russell Dize**  
Vice President, Maryland Watermen's Association

**Cecelia Dwyer**  
President, Dwyer Marketing & Associates

**Charles Evans Jr.**  
Founder and Managing Member, Evans Land LLC

**Dan Lyons**  
Retired, Vice President, Eastern Seaboard Packaging

**Jim Perdue**  
Chairman, Perdue Farms Inc.

**Bill Sieling**  
Executive Director, Chesapeake Bay Seafood Industries Association

**Mark Stemen**  
Managing Member/Principal, Discovery Lifestyle Communities, LLC

**Henry "Bud" Virts**  
Former Secretary, Maryland Department of Agriculture

**Dale Wright**  
Agent, Chase Fitzgerald Real Estate

### THE OYSTER IS OUR WORLD

The ORP staff are dedicated to restoring our native oyster to the Chesapeake Bay. In fact, because we keep such a small staff, any donation received is more efficiently utilized to accomplish our mission — rebuilding the Bay's oyster population.



**Stephan Abel** Executive Director, Oyster Recovery Partnership



**Steve Allen**  
Senior Manager,  
Aquatic Restoration  
and Scientific Diver



**Penny Jurick**  
Director, Finance  
and Program Support  
Services



**Heather Epkins**  
Director, Marketing, Communications,  
and Partnership Programs



**Eddie Walters**  
Director, Field Operations



**Bryan Gomes**  
Manager, Special Projects  
and Shell Recycling Alliance



**Field Crew**  
Zachary White  
Guy McWilliams  
Joshua Wingfield  
Christopher Woodfin  
William Willey



**Sarah Walker**  
Associate







## OYSTER RECOVERY PARTNERSHIP

*Shell Recycling Alliance*

FOR EACH SHELL  
RECYCLED,  
10 NEW OYSTERS  
ARE PLANTED  
BACK INTO THE  
CHESAPEAKE  
BAY!

Oyster reefs are one of the most endangered habitats on the planet, but eating oysters can help improve the health of our Bay. Recycled oyster shells with baby oysters (“spat”) attached are planted back into the Bay to filter the water and provide crucial habitat for new oysters and other important marine life.

**Thanks to Shell Recycling Alliance members, each oyster shell recycled at member establishments can return 10 new oysters back into the Bay!**

As the region’s first Shell Recycling Alliance, more than 100 restaurants, caterers and seafood distributors from the mid-Atlantic region, as well as citizen volunteers, donate and collect used oyster shell. The Alliance has quickly grown to provide approximately 20 percent of Maryland’s shell needs at current oyster production levels, prolonging the State’s limited shell reserves.

**Restoring oysters to the Chesapeake Bay is important to member establishments...  
and critical for Bay recovery.**

**IS RESTORING THE CHESAPEAKE BAY IMPORTANT TO YOU?**

**TO LEARN MORE, VISIT [WWW.OYSTERRECOVERY.ORG](http://WWW.OYSTERRECOVERY.ORG) OR CALL 410-990-4970.**



**OYSTER RECOVERY  
PARTNERSHIP | ORP**

Brought to you by **OYSTER RECOVERY PARTNERSHIP**,  
Maryland’s leading nonprofit for oyster restoration efforts throughout  
the Chesapeake Bay region – Over **4 BILLION OYSTERS** planted.



Bay Plates  
Plant Oysters!  
[Bayplate.org](http://Bayplate.org)





# OYSTER RECOVERY PARTNERSHIP

*Shell Recycling Alliance*

**PARTICIPATING  
MEMBERS**

**MORE THAN 100  
AND GROWING!**

## CATERING AND OYSTER DISTRIBUTORS

Baltimore, MD  
Bob's Seafood, Baltimore, MD  
The Classic Catering People, Owings Mills, MD  
Congressional Seafood, Jessup, MD

Harris Seafood, Kent Island, MD  
J. J. McDonnell, Jessup, MD  
Michael's Eighth Avenue, Glen Burnie, MD  
ProFish, Washington, D.C.

## RESTAURANTS

### MARYLAND

#### Annapolis

Annapolis Seafood  
Boatyard Bar and Grill  
Cantler's Riverside Inn  
Carrol's Creek Cafe  
Federal House Bar & Grill  
Hell Point Seafood  
Level  
McCormick & Schmick's  
McGarvey's Saloon & Oyster Bar  
Middleton Tavern  
Rams Head Tavern  
The Rockfish  
Stan and Joe's Saloon  
Vin 909  
Whole Foods Market

#### Baltimore

Bo Brooks  
The Capital Grille  
Kooper's Tavern  
Cafe Hon  
Dock of the Bay  
Intercontinental Harbor Court Hotel  
Nick's Oyster Bar  
Nick's Fish House  
Mama's on the Half Shell  
McCormick & Schmick's  
The Hotel Monaco  
The Mt. Washington Tavern  
The Oceanaire Seafood Room  
Ocean Pride Seafood  
Phillips Seafood  
The Prime Rib  
Riptide by the Bay  
Ryan's Daughter  
Ryleigh's Oyster  
Rusty Scupper  
Slainte Irish Pub  
Woodberry Kitchen

#### Bethesda

Mon Ami Gabi

#### Cambridge

Blue Point Provision Company  
Canvasback  
The High Spot  
Jimmies & Sooks  
Leaky Pete's Oyster and Wine Bar

#### Chesapeake Beach

Rod 'N' Reel

#### Columbia

The Iron Bridge Wine Company  
Union Jack's

#### Eldersburg

Salerno's

#### Frederick

May's

#### Glen Burnie

Mutiny Pirate Bar  
and Island Grille

#### Kent Island

Harris Crab House & Seafood  
Hemingway's  
The Narrows

#### Millersville

Hellas

#### National Harbor

McCormick and Schmick's

#### Ocean City

Fager's Island  
Harrison's Harbor Watch  
Phillips Crab House  
Reflections

#### Odenton

Crab Galley

#### Olney

The Olney Grille

#### Reistertown

The Grill at Harryman House

#### Rockville

Clydes Tower Oak Lodge

### VIRGINIA

#### Alexandria

Hank's Oyster Bar  
Morrison House  
Jackson 20

#### McLean

The Hilton  
McCormick & Schmick's

#### Reston

Mon Ami Gabi

### WASHINGTON, D.C.

Bistro 525  
Blue Duck Tavern, Hyatt Hotel  
The Caucus Room  
Clyde's of Gallery Place  
Equinox  
Founding Farmers  
Grillfish  
Hank's Oyster Bar  
Hook  
Johnny's Half Shell  
J&G Steakhouse at the W Hotel  
J. Paul's  
Kinkead's  
McCormick & Schmick's, F Street  
McCormick & Schmick's, K Street  
The Oceanaire  
Old Ebbitt Grill  
Pearl Dive Oyster Palace  
Poste Modern Brasserie  
The Reef  
Salt & Pepper  
Smith & Wollensky  
The Tackle Box  
Todd Gray's Watershed

### DELAWARE

#### Dewey Beach

Fins Fish House and Raw Bar



## OUTREACH SUPPORT AND COLLATERAL MATERIALS



### OYSTER RECOVERY PARTNERSHIP

*Shell Recycling Alliance*

ORP provides a variety of collateral materials to our Shell Recycling Alliance Partners to help promote the programs and celebrate their contribution to the health of our Bay. Below are just a few examples.

Brought to you by OYSTER RECOVERY PARTNERSHIP, Maryland's leading non-profit for oyster restoration efforts. Throughout the Chesapeake Bay Region — Over 3 BILLION OYSTERS planted.

Restoring oysters to the Chesapeake Bay is important to this establishment... and critical for Bay recovery. Recycled oyster shells with baby oysters attached are planted back into the Bay to filter the water and provide crucial habitat for new oysters and other important marine life. Even a small donation to [www.oysterrecovery.org](http://www.oysterrecovery.org) can restore thousands of oysters.

Restoring oysters to the Chesapeake Bay is important to this establishment... and critical for Bay recovery. Recycled oyster shells with baby oysters attached are planted back into the Bay to filter the water and provide crucial habitat for new oysters and other important marine life. Even a small donation to [www.oysterrecovery.org](http://www.oysterrecovery.org) can restore thousands of oysters.

STOP! Don't throw away those shells. Oyster shells can be recycled! Oyster reefs are one of the most negatively impacted marine habitats on Earth, but eating oysters can also help restore the Bay. Thanks to Shell Recycling Alliance members, each oyster shell recycled at this establishment will return 10 new oysters back into the Bay.

Visit us at [www.oysterrecovery.org](http://www.oysterrecovery.org) and on [facebook](https://www.facebook.com/oysterrecovery)

OYSTER RECOVERY PARTNERSHIP  
Shell Recycling Alliance

Table Tents

OYSTER RECOVERY PARTNERSHIP

*Shell Recycling Alliance*

Restoring the Chesapeake Bay...  
One Oyster Shell at a Time.

Recycled oyster shells with baby oysters attached are planted back into the Bay to filter the water and provide crucial habitat for new oysters and other important marine life.

Brought to you by OYSTER RECOVERY PARTNERSHIP, Maryland's leading non-profit for oyster restoration efforts throughout the Chesapeake Bay region — Over 3 BILLION OYSTERS planted.

OYSTER RECOVERY PARTNERSHIP | ORP

Posters

OYSTER RECOVERY PARTNERSHIP  
Shell Recycling Alliance

IN APPRECIATION FOR YOUR CONTRIBUTION OF  
OYSTER SHELL AND SUPPORT OF THE SHELL RECYCLING ALLIANCE  
WE AWARD THIS ESTABLISHMENT

THE TITLE OF  
**SHELL'S ANGEL**

Restoring oysters to the Chesapeake Bay is important to this establishment... and critical for Bay recovery. Recycled oyster shells with baby oysters attached are planted back into the Bay to filter the water and provide crucial habitat for new oysters and other important marine life.

Each oyster shell recycled at this establishment will return 10 new oysters back into the Bay.

Membership Certificate

OYSTER RECOVERY PARTNERSHIP  
Shell Recycling Alliance

MEMBER

Restoring oysters to the Chesapeake Bay is important to this establishment... and critical for Bay recovery. Recycled oyster shells with baby oysters attached are planted back into the Bay to filter the water and provide crucial habitat for new oysters and other important marine life. Each oyster shell recycled at this establishment will return 10 new oysters back into the Bay.

OYSTER RECOVERY PARTNERSHIP | ORP

Decals and Hostess Signs

# OUTREACH SUPPORT AND COLLATERAL MATERIALS



## OYSTER RECOVERY PARTNERSHIP | ORP

ORP develops a variety of collateral materials to help promote our programs and spread awareness to improve to the health of our Bay. Below are just a few examples.

### Got Oysters?

RESTORING OYSTERS PROTECTS MARYLAND'S FUTURE CULTURALLY, ECOLOGICALLY AND ECONOMICALLY.

The history and romance of the Chesapeake Bay is not just a story to be told. It's a powerful experience that can educate and uplift its residents and visitors both today and for generations to come. A vibrant oyster reef not only filters the Bay's waters, but also provides crucial substrate for an underwater community that furnishes valuable life support for blue crabs and fish. That's why the Oyster Recovery Partnership, a non-profit dedicated to restoring oysters in the Chesapeake Bay, needs your help to achieve their goal — to produce and plant zillion healthy oysters back into our beloved Bay every year.

**OYSTER RECOVERY PARTNERSHIP | ORP** RESTORING OUR OYSTER CLEANING OUR BAY PRESERVING OUR FUTURE

For more information about ORP, its programs, and how you can get involved, visit [www.oysterrecovery.org](http://www.oysterrecovery.org), call 410.990.4970, or become a fan of our cause on [facebook](https://www.facebook.com/oysterrecovery) by searching "Oyster Recovery Partnership."

Oyster Recovery Partnership is a 501(c)(3) nonprofit organization — donations to which are tax deductible to the fullest extent allowed by law.

**Our Restoration Partners:**

### Advertising

"I love oysters. It's like kissing the sea on the lips." — Leon-Paul Fargue, French Poet

## Mermaid's Kiss OYSTER FEST

to benefit the **OYSTER RECOVERY PARTNERSHIP | ORP**

Ever been kissed by the sea? Well, now is your chance! The Oyster Recovery Partnership invites you to support oyster restoration in the Chesapeake Bay by attending the 2011 Mermaid's Kiss Oyster Fest!

**What:** FUNDRAISER FOR OYSTER RECOVERY PARTNERSHIP AND "IT'S MY BAY" ENVIRONMENTAL STEWARDSHIP AWARDS Mermaid's Kiss offers attendees a waterfront, music-filled evening of oyster tasting, hors d'oeuvres, and beverages. We will also recognize exceptional leaders from corporations, public policy, and citizens who are committed to the recovery of the Chesapeake Bay Oyster population. Plus, shells from the event will be recycled by the ORP Shell Recycling Alliance to restore Chesapeake Bay oyster reefs. For more information, please visit: [www.oysterrecovery.org](http://www.oysterrecovery.org)

**When:** FRIDAY, SEPTEMBER 9, 2011 from 5 — 9 PM

**Where:** VIP TENT, site of the Maryland Seafood Festival, Sandy Point State Park, Annapolis, MD

**Individual Tickets:** \$25 in Advance, \$35 at the Door | Corporate Packages are also Available. First 25 tickets sold will also receive FREE tickets to the Maryland Seafood Festival on September 10th & 11th!

**ABOUT OYSTER RECOVERY PARTNERSHIP:** Since 1994, the Oyster Recovery Partnership — a 501(c)(3) non-profit based in Annapolis, MD — along with its coalition of partners, have been producing and planting hundreds of millions of oysters back into the Chesapeake Bay. Oysters provide habitat for other important marine life and used to filter the Bay in just days. Now, it takes years. Nearly all of our Bay's oyster beds have disappeared. However, since 2000, ORP has replanted nearly 3 BILLION oysters into the Bay and restored more than 1,000 acres of bottom. Dedicated to restoring the ecological and economic benefits of the Bay, the Oyster Recovery Partnership has become Maryland's leader in revitalizing the Bay's once productive Eastern oyster. Oyster Recovery Partnership Tax ID: 42-3754040. A copy of our current financial statement is available upon request by contacting Oyster Recovery Partnership at 410.990.4970, 410.990.4970. Documents and information submitted to the State of Maryland under the Maryland Chemical Substances Act are available from the Office of the Secretary of State for the cost of copying and postage.

### Events

facebook You like this.

**Oyster Recovery Partnership**  
Environmental Conservation • Annapolis, Maryland

**Our GOAL is to get 100,000 LIKES!**

Become an Oyster Ambassador by helping us spread awareness through FB!

**About** The Oyster Recovery Partnership is Maryland's leading nonprofit restoring oysters to the Chesapeake Bay. We have planted MORE THAN 3 BILLION disease-free oysters back into the Chesapeake Bay and recycled over 15,000 bushels of oyster shell.

**Mission** Restoring Our Oyster  
Cleaning Our Bay  
Preserving Our Future

**Urgency** Oysters are critical for the Chesapeake Bay's recovery. Oysters used to filter our entire Bay in days — now it takes more than a year!

Want to learn more? Visit [www.oysterrecovery.org](http://www.oysterrecovery.org)

To "like" ORP use this QR code to visit us on [facebook](https://www.facebook.com/oysterrecovery)

### Social Media

### Apparel

