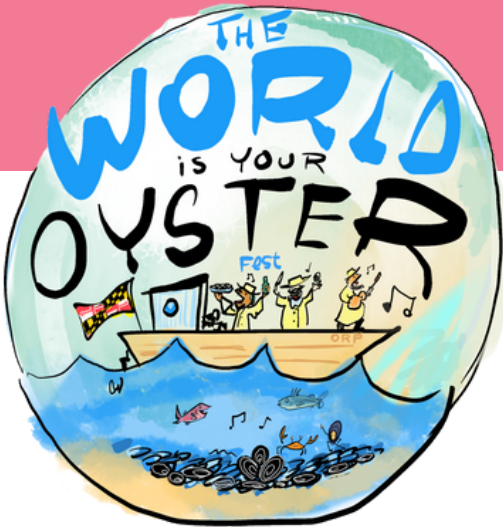


# Sponsorship Opportunities



Oyster Recovery Partnership's (ORP's) World is Your Oyster Festival (WIYO) is a celebration of oysters' promise for Chesapeake Bay recovery. Home of Baltimore's premier shucking competition, it is a bivalve-lovers' bash showcasing regional oyster farms and delicacies that have earned WIYO the reputation as best seafood and raw bar fête in Baltimore! As ORP marks its 30th anniversary, this isn't just another festival—it's a heartfelt celebration of the Bay's revival, the resurgence of its native oysters, and the incredible community that made it all possible!

## Benefitting



ORP is celebrating its 30th Anniversary, 310,000+ bushels of oyster shell recycled, and 11.5+ billion oysters planted!



## Contact

Allison Albert Guercio  
Director of Fundraising and Marketing  
[aaguercio@oysterrecovery.org](mailto:aaguercio@oysterrecovery.org)  
(m) 443.239.0685

## Why support Chesapeake oyster restoration?

Oysters are environmentally and economically beneficial to the Chesapeake Bay.

- As filter feeders, they clean-up excess nutrients and other pollutants from the water.
- Known as a keystone species, oyster reefs provide valuable habitat, food, and protection for marine life.
- Oysters are also an important food source. Their harvest represents jobs for watermen and farmers.

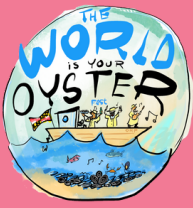
The Oyster Recovery Partnership is the nonprofit expert in Chesapeake Bay oyster restoration. We are leading conservation of the native oyster through large-scale restoration projects, shell recycling, sustainable fisheries practices, and getting the public involved through hands-on volunteering and events. WIYO is our hallmark annual fundraising and outreach event.

## Who'll be there

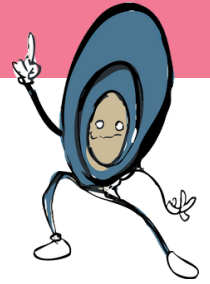
- 600+ guests from Annapolis/Baltimore/DC metro areas
- 15 Chesapeake Bay oyster farms
- 15 Shell Recycling Alliance restaurants
- 10+ Beverage companies



Thursday, September 26, 2024 5:30 - 9 pm | The B&O Railroad Museum  
901 W. Pratt St, Baltimore, MD 21223 | [OysterRecovery.org/WIYO](https://OysterRecovery.org/WIYO)



# Sponsorship Opportunities



## Shucking Big Deal (1) - \$10,000

### SOLD OUT! SHUCKING COMPETITION

- Naming rights to and remarks during the shucking competition, one of the most visible and anticipated festival events.
- Co-branded festival tote bag.
- Company logo and web link on event website and all promotional materials, print and digital.
- Social media: One dedicated post and tagged mentions throughout four-month WIYO marketing campaign.
- 10 complimentary tickets. (Additional tickets may be purchased at the lowest, early bird rate of \$99.)
- Preferred placement: 10'x10' Vending/exhibit booth (opt).

### SHUCK LIKE A PRO CLASSES

- Naming rights to and remarks during three, half-hour Shuck Like a Pro classes, one of the most visible and anticipated festival experiences.
- Co-branded shucking knife and gloves (guests take home).
- Company logo and web link on event website and all promotional materials, print and digital.
- Social media: One dedicated post and tagged mentions throughout four-month WIYO marketing campaign.
- 10 complimentary tickets. (Additional tickets may be purchased at the lowest, early bird rate of \$99.)
- Preferred placement: 10'x10' Vending/exhibit booth (opt).



## Platinum Sponsorship - \$5,000

- Co-branded giveaway (e.g. pen, sticker, or button).
- Company logo and web link on event website and all promotional materials, print and digital.
- Social media: Tagged mention in sponsor acknowledgment post and throughout campaign.
- 6 complimentary tickets. (Additional tickets may be purchased at the lowest, early bird rate of \$99.)
- 10'x10' Vending/exhibit booth (optional).

**PLATINUM UPGRADE +\$1,500**  
 Logo on Silipint reusable cup given to guests as they enter festival.



## Gold Sponsorship - \$2,500

- Company logo and web link on event website and promotional materials, print and digital.
- Social media tagged mention in sponsor acknowledgment post.
- 4 complimentary tickets. (Additional tickets may be purchased at the lowest, early bird rate of \$99.)
- 10'x10' Vending/exhibit booth (optional).

## Silver Sponsorship - \$1,500

- Company logo and web link on event website and promotional materials, print and digital.
- Social media tagged mention in sponsor acknowledgment post.
- 2 complimentary tickets. (Additional tickets may be purchased at the lowest, early bird rate of \$99.)
- (Vending/exhibit booth can be added for \$500.)